

Synnex and Clickfree Team Up to Bring Award Winning Backup Technology to Australian Market

Clickfree delivers the perfect solution to consumers who need simple backup solutions

Melbourne – July 22nd, 2010 – Synnex, one of the largest distribution companies in Australia, today announced that it has signed rights to distribute [Clickfree's](#) line of storage backup products to its extensive group of channel partners.

Clickfree's products combine easy-to-use computer backup software with the latest in consumer storage technologies, providing users with simple, peace-of-mind solution for saving their digital information. Designed for small offices, multi-computer households and general technology consumers, Clickfree's solutions are ideally suited for Synnex's channel partners.

Former Logitech chief Marco Manera has joined Clickfree as Vice President Sales & Marketing; he will be responsible for identifying sales opportunities and building strategic partnerships in Asia Pacific.

"We are pleased to announce the appointment of Synnex as the distributor for Clickfree in Australia. Synnex brings years of experience in the Australian channel, first-class logistics and nationwide coverage." said Marco Manera, Vice President Sales & Marketing, Asia Pacific. "Synnex has strong relationships with the key channel partners in Australia and we look forward to working with them to launch Clickfree in a highly competitive market."

Under the agreement, Synnex will distribute the following Clickfree products:

- C2 Portable Backup
- C2N Network
- Traveler Flash Backup
- Transformer for iPod/iPhone
- Transformer Special Edition
- Transformer Network Edition
- Accessories

"It's exciting helping companies launch products into a new market and we're pleased to be working with Clickfree to help them do this in Australia. Synnex will be able to offer its customers an extended portfolio of products and Clickfree will benefit from having access to our national network and our first class customer service," said Kee Ong, CEO, Synnex Australia.

To learn more about Clickfree, please visit: www.clickfree.com/au

About Storage Appliance Corporation

Storage Appliance Corporation, operating under the Clickfree™ brand, makes technology easy for consumers. As the inventors of effortless consumer backup, the Clickfree™ software makes backing up a PC or Mac as easy as plugging it in to the USB port — no software to install or configure. Clickfree is dedicated to offering consumers the Ultimate Backup Experience. Recognised as the market leader in consumer backup, Clickfree has received numerous awards from CNET™, PCMag™ and Laptop™ magazine. Clickfree's software is not just easier – it's smarter. With 23 patents pending, this exclusive technology is only available to Clickfree™ customers. Visit www.clickfree.com/au for additional information.

(™)2010 Storage Appliance Corp. Trademarks used herein are trademarks or registered trademarks of Storage Appliance Corp. in Canada and other countries. Other product or service names mentioned herein are the trademarks of their respective owners. For service, support and warranty information visit www.clickfree.com

About Synnex Australia

Synnex Australia Pty is one of the largest distribution companies in Australia. It is a significant division of Synnex Technology International Corporation, the largest IT distribution company in the Asia Pacific region and ranked the third largest worldwide.

Synnex Australia services all businesses in the IT industry including SME Resellers, System Integrators, Computer Retailers, Original Equipment Manufacturers, Corporate Retailers and VARs. It also has a growing retail division and has partnerships with all of the key retailers in Australia including Dick Smith, Myer, JB Hi-Fi and Harvey Norman. For more information, please visit: www.synnex.com.au

Ends

For media enquiries, please contact:

Larysa Woloszanskyj
Clickfree Automatic Backup
T: +1-416-484-0009 x231
E: Larysa@clickfree.com

Jocelyn Hunter
Bench PR on behalf of Synnex Australia Pty Ltd
Phone: 03 9531 6782 / 0404 194 459
E-mail: Jocelyn@benchpr.com.au