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LogicalTech Wins E-Logistics And Supply Chain iAward at AIIA Awards 2010

Melbourne, 9th August 2010: SysTalk, a LogicalTech company, announced today that it has been awarded the e-Logistics and Supply Chain iAward for its Integration Manager™ tool at the Australian Information Industry Association (AIIA) Awards 2010.

The top technology innovators in Australia were invited to the iAwards gala dinner held in Melbourne on Thursday August 5th which are delivered across 16 different categories and reflect the impact of ICT solutions across every area of business and industry.

SysTalk's Integration Manager is a framework designed for business efficiency, data visibility and integration event responsiveness. It has been designed to simplify the process of developing and managing integration solutions.

Pete Linton, managing director of SysTalk said "The integration of applications across and within corporations is a growing challenge with many companies finding the process too time consuming, costly and technical. We're thrilled to win this award and look forward to demonstrating just what the Integration Manager can do and the time and resources it can help companies save."

Based on Microsoft's .Net technology stack (including BizTalk), SysTalk's Integration Manager reduces the dependency on technical specialists by enabling businesses users to design, develop and deploy integration solutions. Integration Manager provides enhanced business efficiency when compared with standard development and delivery practices through its intuitive wizard driven interface.

Furthermore SysTalk's Integration Manager provides greater data visibility and business responsiveness to integration events through its data management portal.

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The Integration Manager provides the following benefits:

- Easy to use and speaks in business terms
- Empowers business users to take control of integration and saves time in the process
- Dramatically reduces the time required to set up a link between two systems
- Is a cost-effective investment that provides quick returns
- By business people having capability to manage their own data, client's needs are met more efficiently and effectively.

A wizard user-friendly interface simplifies the process, which means a large reduction in lines of code required for each integration process. This equates to less risk, faster delivery, less test and developer time, faster ROI, less highly-skilled maintenance resources required, reduction in ongoing production defects and lower help desk usage. Benefits are also realised in the ability to use the industry standard enterprise-ready technologies, such as BizTalk, SharePoint and SQL 2005.

Errors and the visibility of messages processed by the Integration Manager are available directly to business users for fast and effective management and resolution. SysTalk's Integration Manager is provided as a licensed product, which includes enhancements and maintenance.

Resources:

- Learn more about Integration Manager at www.integrationmanager.com
- Find additional LogicalTech news at www.logicaltech.com.au
- Find out more about Integration Manager at www.logicaltech.com.au/products-overview/integration-manager
- Follow LogicalTech on Twitter at www.twitter.com/logicaltechaus
- Watch an interview with Peter Linton, SysTalk managing director talking about Integration Manager on YouTube www.youtube.com/watch?v=y-lxZaGRrTI

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About LogicalTech

Established in 1986 LogicalTech, of which SysTalk is a subsidiary, is an experienced Australian IT company focused on delivering enterprise and corporate business solutions.

LogicalTech provide a fully rounded service offering, from strategy through to technical service delivery and specialise in various technologies including Oracle, Microsoft, Unix Windows, Cisco, SAP and Java. For more information, please visit www.logicaltech.com.au.